



# Amazon Handmade Fees Cheatsheet

Fee	Amount
Referral fee	Amazon charges a referral fee on each sale made on its platform. The referral fee varies depending on the category of the product, and ranges from 6% to 15% of the item's sale price.
Subscription fee	If you're a professional seller on Amazon, you'll need to pay a monthly subscription fee of \$39.99. This fee gives you access to additional features on the platform, including the ability to create promotions and discounts.
Fulfillment fees	If you choose to use Amazon's fulfillment services, you'll need to pay fees for storage, picking, packing, and shipping your products. The fees vary depending on the size and weight of your products, as well as the time of year.
Advertising fees	If you choose to participate in Amazon's advertising programs, such as Sponsored Products or Amazon Handmade Marketing, you'll need to pay fees for each click or impression. Advertising fees are variable